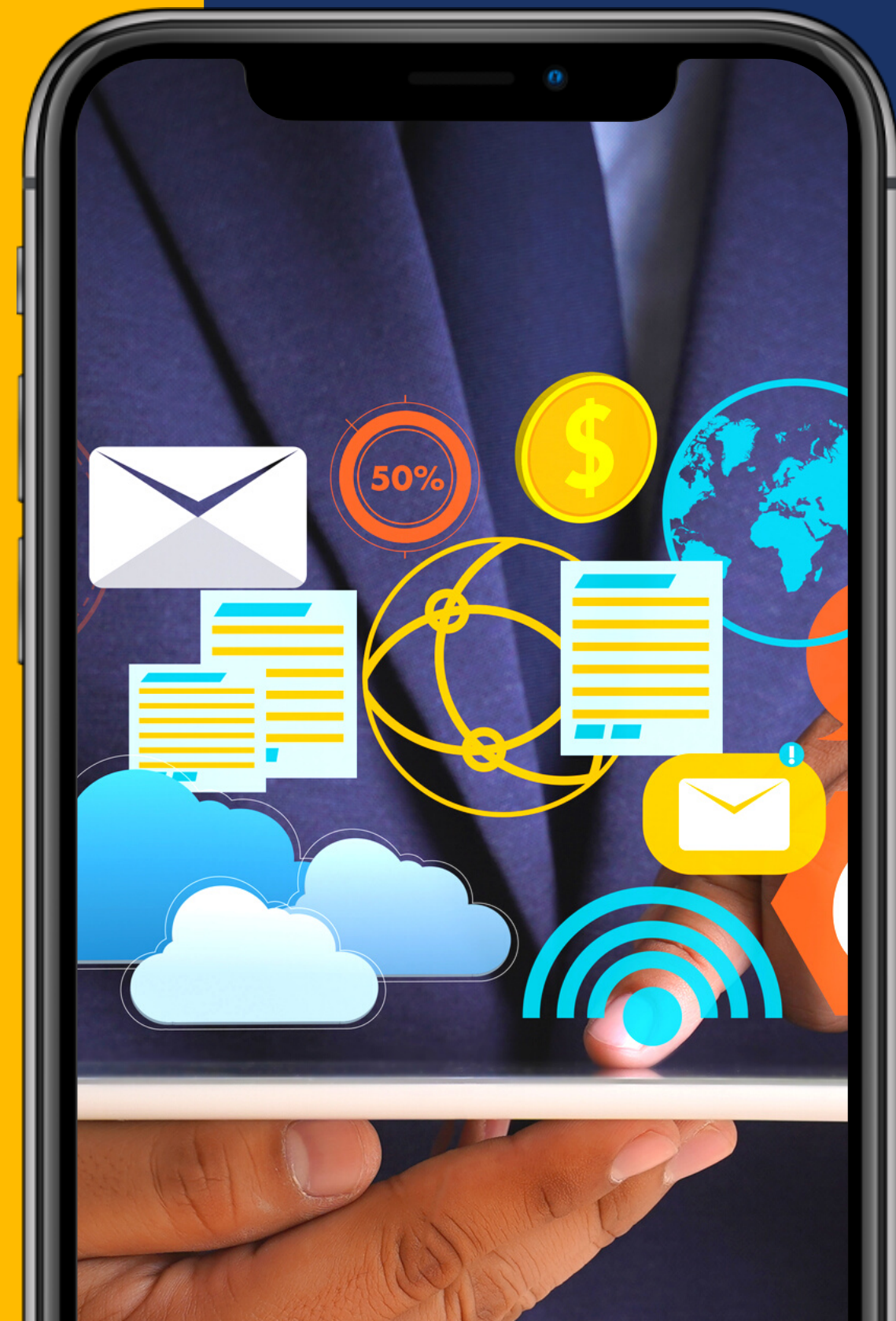


**FREE SOCIAL**

JAMAICA'S MOST CLIENT FOCUSED

# Digital Marketing Agency

→ Learn how we can help you to grow your business online



**Achieve your  
vision - all in one  
place!**



**We will help you to increase your  
presence online by 100% by  
providing all the digital marketing  
services you need from web design  
and social media management to  
ads marketing and graphics.**



# About Us



## WHAT WE DO

We are a full-service digital marketing agency with expertise in branding, web development, graphic design, content writing, social media marketing and digital advertising. We deliver creative experiences and marketing strategies that increase brand loyalty and drive business growth. We deliver these services at a competitive budget-friendly rate for businesses large and small that are looking to broadcast their messages more efficiently.

## OUR SERVICES

- Brand Development
- Graphic Design
- Web Design & Development
- Social Media Management
- Digital Advertising
- Content Writing

# Our mission

## WHAT WE DO EVERY DAY

Utilize our digital marketing expertise to work with your business to help you realize your marketing goals through the use of proven, effective and innovative marketing solutions guaranteed to help you achieve sustainable business growth and create value for your brand.

— “  
**We provide digital solutions to help you reach all your goals, gain customers and increase profits.**  
” —





## WHAT WE WANT TO ACCOMPLISH

We aim to be the top digital marketing agency in the region by making strategic marketing solutions accessible to all businesses regardless of their size or budget, while fostering their growth and ensuring they remain competitive now and in the future.

# Our vision

# Why Choose Us?

## Timely

We know that time is money and so we set realistic deadlines and stick to them.

## Budget-Friendly

We offer affordable packages which will help you get started easily at the lowest cost.

## Premium Designs

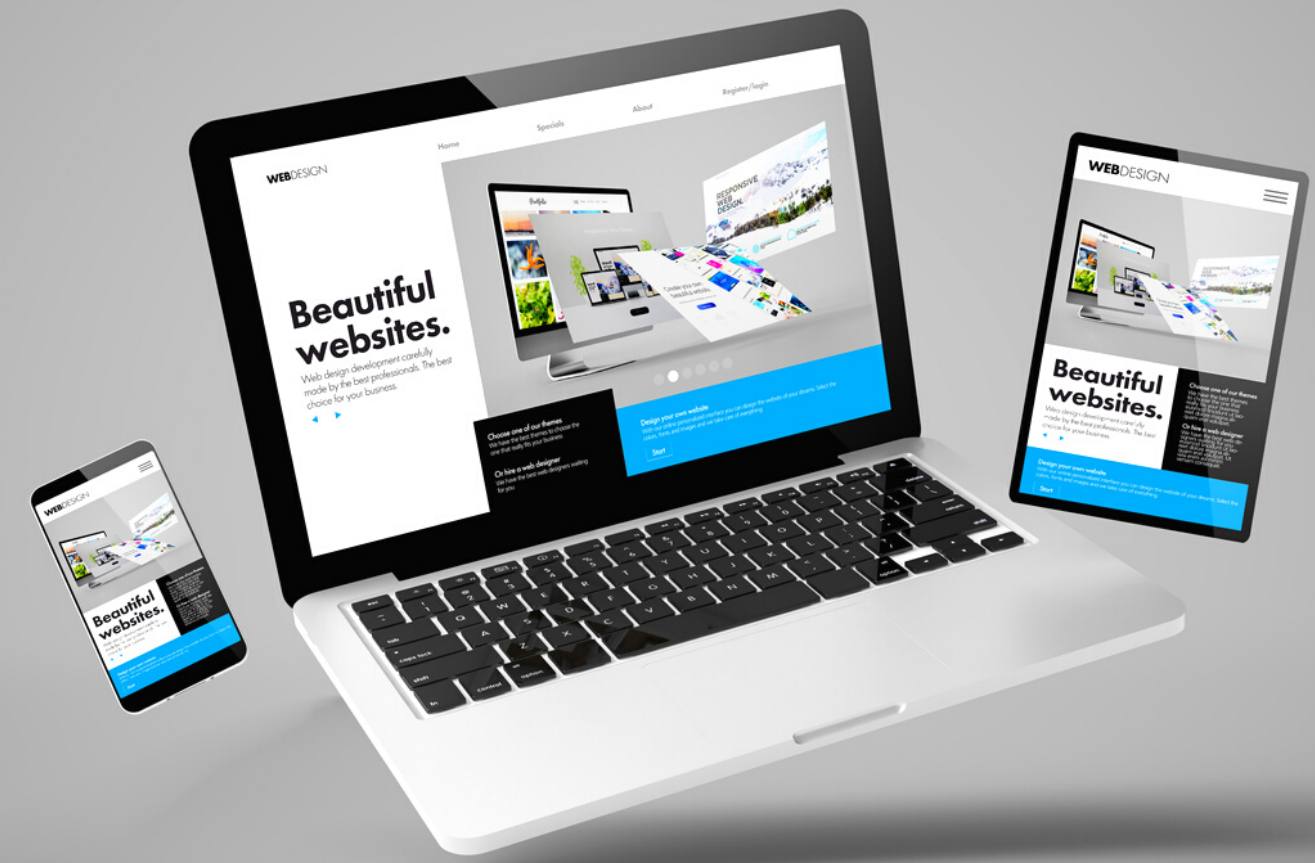
Our expert team of designers and writers ensure you get the best in quality designs and content.

## Real Results

Your success is our success, so we push your business to the top and past all competitors.



Every company should have a website as this has become a business necessity. We design and develop high-quality responsive WordPress websites for your newly started or existing business to help you reach customers, keep them informed or increase your sales. Our websites are fully customized to meet your business needs.



# Web Design

Starting as low as \$5,000





Client Feature: Good Grades Jamaica Website Design

# Service List

## Domain Name (Required)

Personal business domain | [www.yourcompany.com](http://www.yourcompany.com)

## Web Hosting (Required)

Secure internet hosted that provides access to your specific site when published on the web.

## Business Email

Professional email addresses | [name@yourcompany.com](mailto:name@yourcompany.com)

## E-Commerce

Website and pages that facilitate online transactions of goods and services, where customers can pay directly from the website.

## Web Forms

Custom pages that allow visitors to enter information, such as, contact, registration, appointments and orders.

## Landing Pages

Custom standalone web pages, created specifically for a marketing or advertising campaign.

## Website Maintenance

Regular check-ups of website, including weekly back-up, down-time monitoring and system updates.



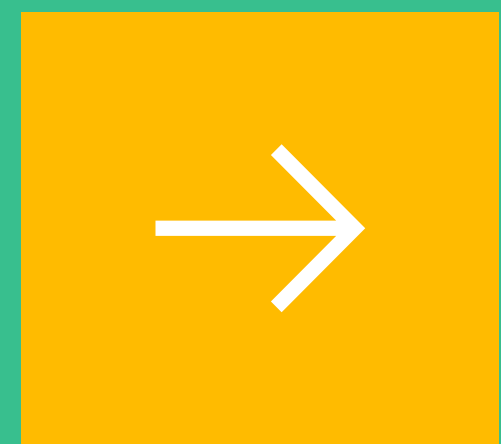


# Graphic Design



Our high-quality visual and digital designs help you to make the best first impression on your customers and clients. Our aim is to design effective graphics that will elevate your brand and whether you need graphic design for traditional media or digital media, for a spectacular new logo or some stunning flyers, our graphic designers will be here to help you. We do the best designs in the minimum amount of time!

Starting as low as \$2,000



# Service List

## Stickers/Labels

Business labels or stickers for promotional items

## Brochures and Programs

Creative, informational and professionally designed brochures and programs to engage clients

## Promotional Flyer or Posters

Professional flyer & poster design for event and party, business flyer, poster, or magazine/newspaper ad

## Banners and Signs

Eye-catching designs for billboards, banners, backdrops, signs or any outdoor advertising design.

## Corporate Documents

Professional design for commercial invoice, billing, payroll, time sheets, paylips, receipts and registration forms.

## Book Cover

Eye-catching and captivating design for a professional book cover or eBook cover.

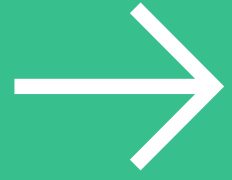
## Custom Documents

Special document designs based on your requirements, such as, annual reports, newsletters and magazines.



Client Feature: JamJuice Label Design





**Starting as low  
as \$2,000**



# Brand Development

Your brand is very important to securing new clients as companies are looking for a business they can trust. The best way to showcase your company and promote it is by ensuring you have a brand identity - logo, business card, company letterhead and promotional products unique to your company.

We help you develop your brand and reach your audience by understanding your goals and objectives and communicating this in the right way to your audience. Branding is not just marketing for big corporations, small businesses need branding too. We do a brand assessment, brand identity designs, naming, tagline and brand campaigns. Let us help you build your brand today!



# Service List

## Stickers/Labels

Business labels or stickers for promotional items

## Logo

Custom, unique logo designs

## Business Card

Eye-catching and informational business card

## Letterhead

Custom and editable company letterhead for official printed communications

## Email Signature

Uniquely designed professional and standard email signature for digital communications

## Social Media Kit

Banners and profile images for social media pages

## 3D Mockup

Eye-catching model of products or services customized to specific business needs.

## Thank You Cards

Custom card for customer appreciation or special events



Client Feature: Maureen's Business Card



Get tailored strategies aimed at increasing your online presence and customer engagement. We manage your social media accounts, create and optimize them to be found more easily, create and design your posts and gather more traffic for your business. We ensure you have an effective social media strategy to achieve your marketing targets and increase your social media followers.

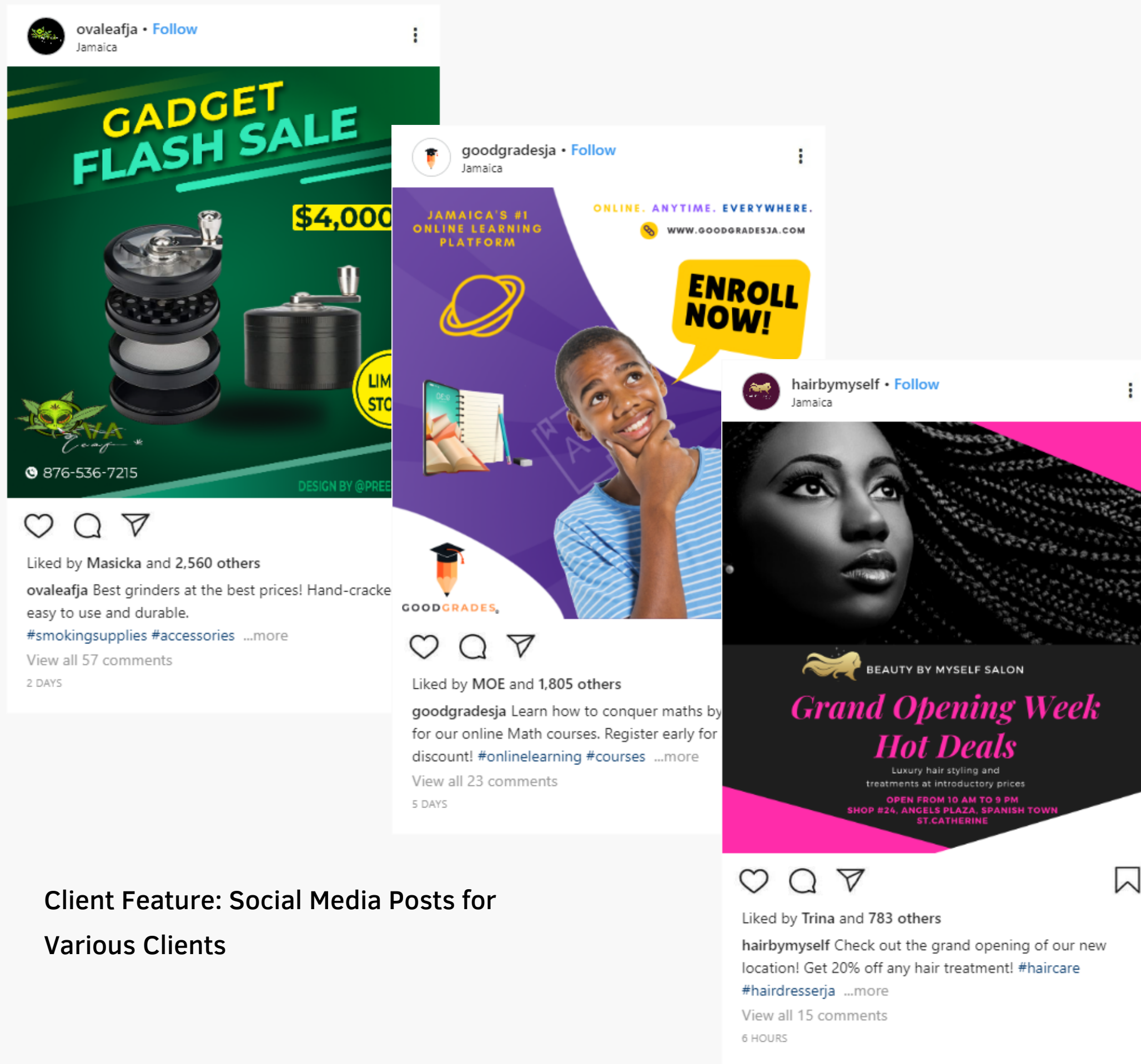


# Social Media Management



**Starting as low as \$3,000**





Client Feature: Social Media Posts for Various Clients

# Service List

## Social Media Set-Up

Full set up of social media handles including social media kits for major platforms

## Social Media Posts

Exclusive and informational content geared directly to your audience

## Social Highlights

Custom Highlights for status updates (Instagram and Facebook)

## Social Media Campaign

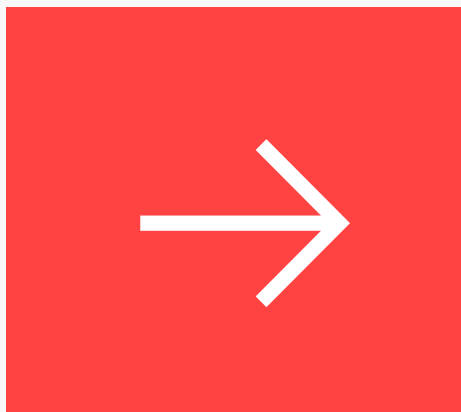
Development and launch of effective social media campaign targeting a specific goal, to include promotions and competitions.

## Social Media Calendar

Full weekly or monthly calendar of posts across all social media platforms

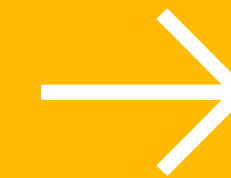
## Digital Video Creation

Engaging short and long videos designed to inform clients of services or promotions



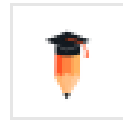


Starting as low  
as \$5,000



# Digital Advertising

We design a professional and results-oriented marketing strategy to help our clients sell their products and services and advise them on how to best reach their customers. We provide a custom digital marketing plan that includes, search engine optimization, marketing posts design, email marketing, competitor analysis, hashtag research & indexing, and online ads setup and management.

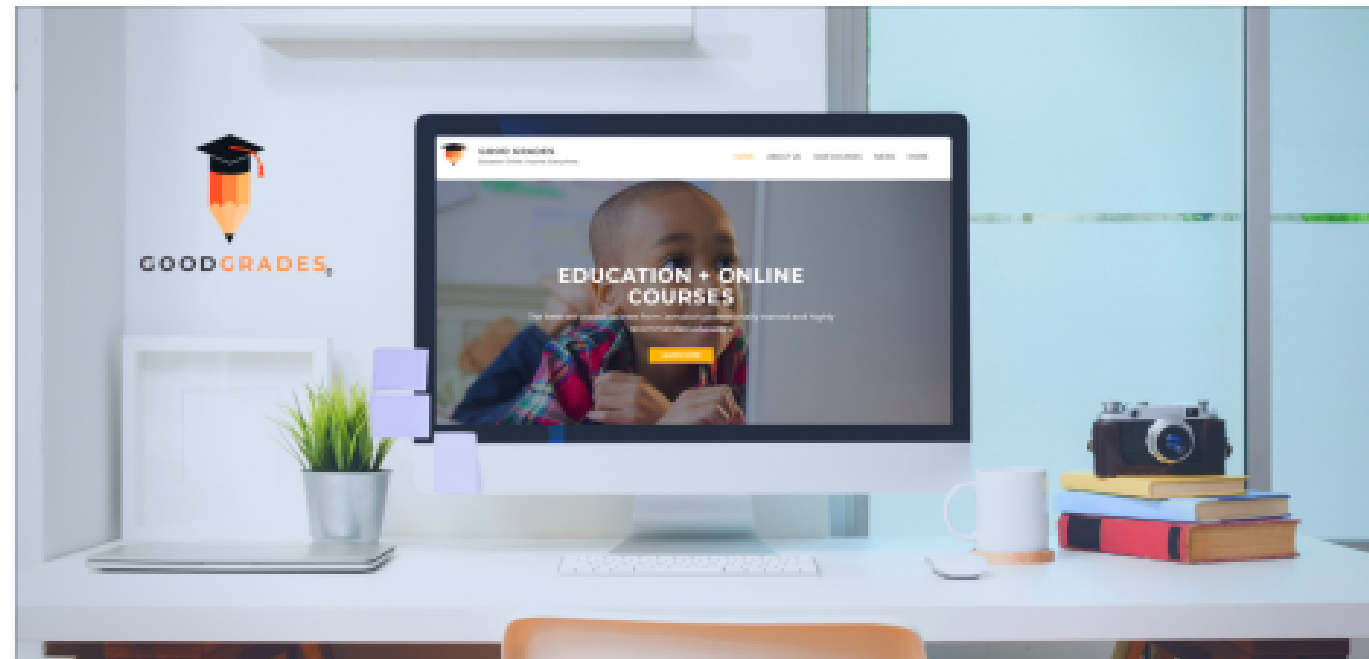


**Good Grades Jamaica**

Sponsored

Like Page

Learn everything you need to know to about Mathematics for CXC!  
Interactive courses, self-paced learning, practice tests and 24/7 support.



### Mathematics for CXC

This course concentrates on assessing your understanding of mathematical concepts and your ability to apply those concepts and skills to real-world problems.

START LEARNING NOW!

Sign Up

278

562 Comments 311 Shares

Like

Comment

Share

# Service List

### Google Registration

Highlight your company and engage with customers when they search for your business making it easy to locate and contact the company.

### Online E-commerce Store

Set-up and management of online e-commerce stores for selling physical or digital products internationally.

### Search Engine Optimization

Increase traffic to your website by optimizing your pages with relevant key words and excellent content.

### Paid Advertising

Advertising online where business pays each time a user clicks on one of the online ads

### Social Media Ads

Paid advertising through Facebook, Instagram and other social media platforms

### Google Ads

Paid advertisements, service offerings, product listings, or videos to web users through google search engine

Client Feature: Google Ad for Good Grades Jamaica







**Starting as low  
as \$3,000**

# Content Writing

Our content writers are experts at helping you create the sort of content you want. Whether it be personal such as proposals, applications, and personal statements or business related such as website content, newsletters, product descriptions or marketing advertisements. We also create quality and catchy content that will drive traffic to your pages and is guaranteed to engage your audience.



# Service List

## Website Pages

Provide all the information a prospect may want to know about the business and its products/services. Includes, About Us, Products/Services, and Frequently Asked Questions.

## Website Articles

Publish articles on topics which the target audience would be interested in reading, thereby increasing website traffic.

## Social Media Posts

Writing engaging social media posts to suit each platform and its formatting and visual specifications.

## Email Newsletters

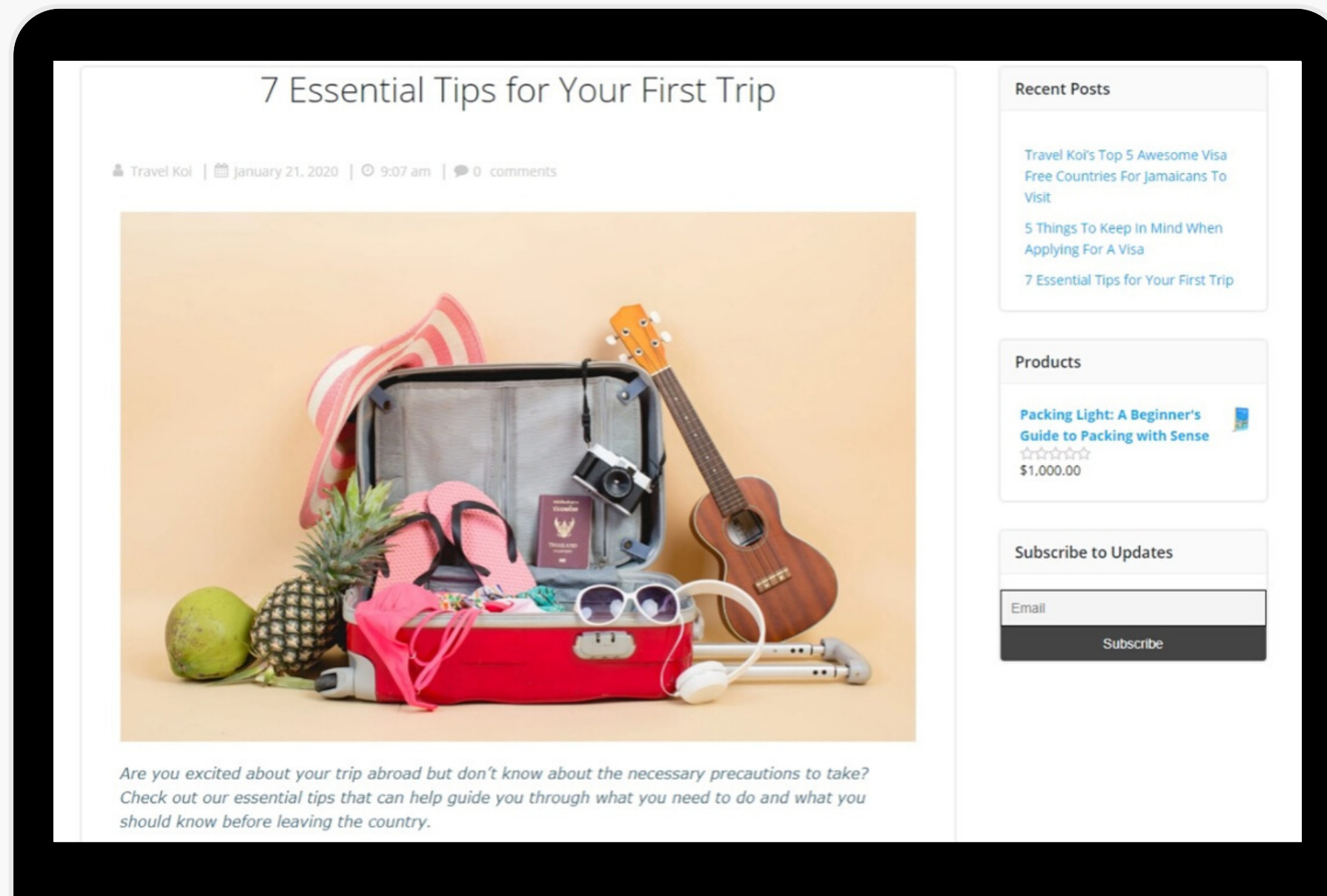
Regularly scheduled emails that help to build relationships with prospects, current customers, and even past customers by speaking directly to them, in their inbox.

## Books/Ebooks

Development of a compelling and engaging manuscript for publishing that suit your organisational or personal needs.

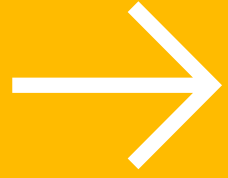
## Product Descriptions

Detailed informational items for a product that explains what the product is and why it should be purchased.



Client Feature: Blog Post written for Travel Koi





# WHAT OUR CLIENTS SAY

"I have several small businesses and I go to PreeSocial for everything I need - posters, social media posts and logo design. They are really friendly and easy to work with." - Shannon, Entrepreneur

"I chose PreeSocial to build my website and manage my social media while I focused on my clients. It has worked out perfectly and my business is growing more every day." - John, Business Owner

"I was in love with my wedding program the moment I saw it! I was also happy with the fact that I was asked every step of the way how I would like to have it done. I can say that I am very pleased with the work that was done." - Marcia, Bride

# COMING SOON

## THE JA BIZ LIST

ITS A WEBSITE AND A  
DIRECTORY - A WEBECTORY!

Get ready for the launch of Jamaica's first online local web search-and-discovery site! What does this mean exactly?

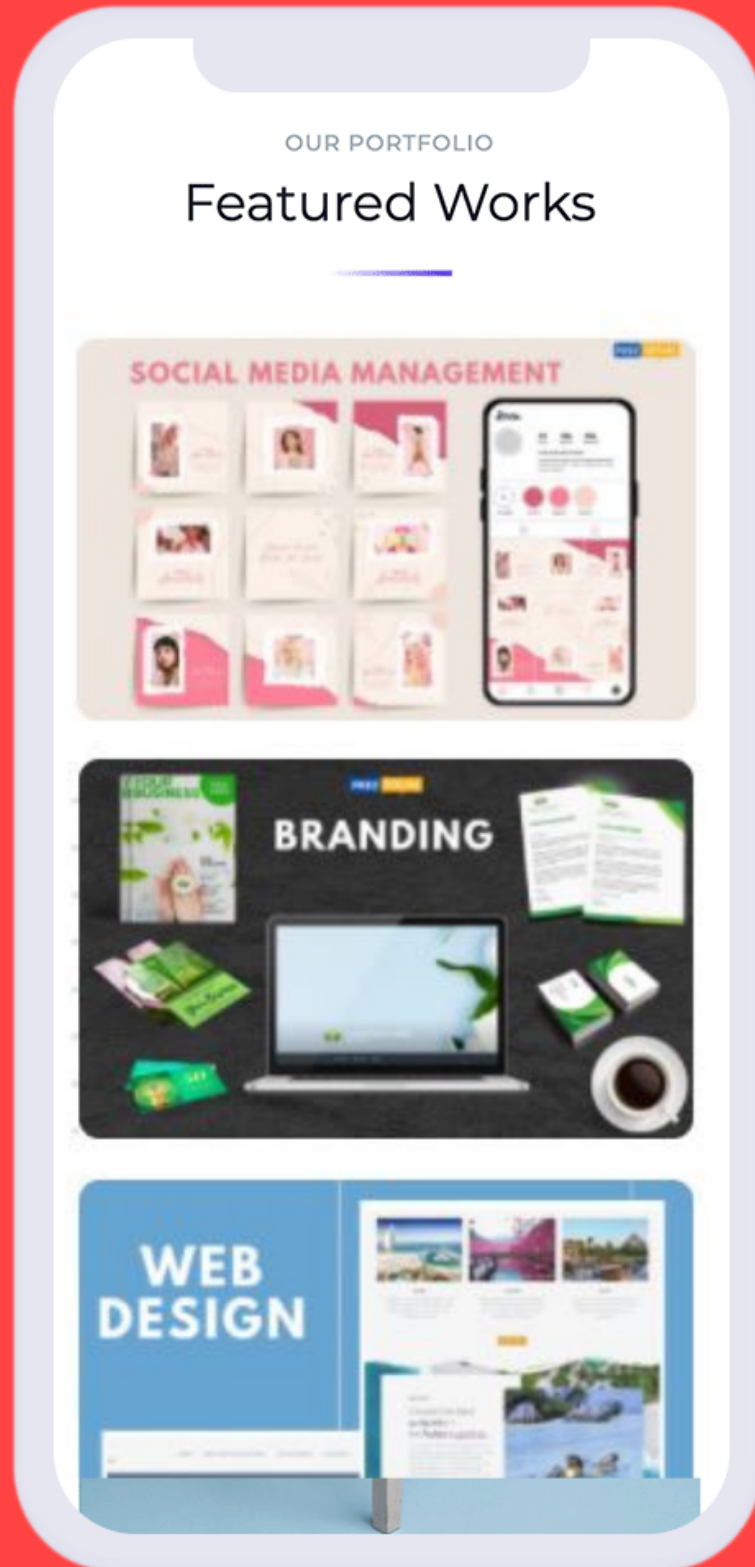
- Get your own personalized webpage and share your link anywhere to promote your business/company eg. [www.jabizlist.com/jimsplumbing](http://www.jabizlist.com/jimsplumbing)
- Add all your contact information, services, images and testimonials to attract new customers
- Control and edit your own page or get expert support 24/7
- Get a free trusted business email eg. [jimsplumbing@jabizlist.com](mailto:jimsplumbing@jabizlist.com)
- Add your business to a list of other local businesses
- Potential customers will be able to easily find your company through a custom search engine





**PREE SOCIAL** ●●●

# GET IN TOUCH



**Website**  
[www.preesocial.com](http://www.preesocial.com)



**Phone Number**  
876-457-0554



**Email Address**  
[info@preesocial.com](mailto:info@preesocial.com)

**Follow us**



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Let us know when you are ready to collaborate!

